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For immediate release ...

Benchworks Holds Agency LRB Grand Opening

Agency LRB is a division of Benchworks located in the Fishtown area of Philadelphia.

Chestertown, MD, November 3, 2016 – [Benchworks](#), a comprehensive marketing services agency, held a grand opening at its newest division, **Agency LRB** on October 20. The well-attended event took place at the Agency LRB offices in the trendy Fishtown area of Philadelphia. Benchworks recently secured this additional 2,000 square feet of space due to the agency's expansion.

The name of the new division reflects the initials of Benchworks CEO Thad Bench's father, Leigh R. Bench. LRB firmly believed in the value of a strong work ethic, the importance of character and a commitment to the highest standards of corporate relationships.

When asked about the event, Thad Bench said, "Agency LRB is the latest addition to the Benchworks' family of businesses. The Philadelphia location is ideal for reaching our growing client roster. Plus, it gives us access to exceptional creative talent, which produces marketing solutions for our clients that get results. The agency name honors my father's legacy and I know he would be proud of what our team has accomplished."

Melissa Johnston, president of Benchworks, commented on the Agency LRB event saying, "I am very excited about our new location in Fishtown. Our expansion is a testament to the hard work of the entire Benchworks team, their dedication to our clients and the ongoing support of their marketing programs. We are looking forward to contributing to the economic growth of the Fishtown area as it continues to evolve as a creative hub."

About Benchworks

Benchworks, a comprehensive marketing services agency headquartered in Chestertown, Maryland, was founded in 1991. The company specializes in the design, production, and launch

of complete marketing and branding services. Clients include a wide variety of companies in the life science, pharmaceutical, beverage, manufacturing, and education industries in North America and Europe. For additional information, visit www.Benchworks.com or call **800-536-4670**.

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