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For immediate release...

Benchworks Launches Agency LRB in Philadelphia

Agency LRB to provide enhanced services to expanding list of clients

Chestertown, MD, December 11, 2015 – [Benchworks](#), one of the fastest growing regional agencies on the East Coast, is pleased to announce the creation of its newest division, Agency LRB, a full-service creative agency. The launch of Agency LRB is the result of Benchworks' business expansion this past year and expected continued growth in 2016 and beyond.

Located in Philadelphia's Fishtown area, Agency LRB enhances Benchworks' ability to serve an expanding list of national clients, providing them with greater access to the agency's award-winning, quality services. The location takes full advantage of the depth of creative talent that can be found in one of Philadelphia's hippest, most artistic neighborhoods.

Benchworks CEO Thad Bench said the move comes as part of the company's planned expansion. "Agency LRB is an important addition to the Benchworks family. We are often entrusted with sensitive or proprietary client information on competing brands, and this move allows us to safeguard that information while at the same time growing our relationships with a variety of clients. Agency LRB will allow us to most effectively serve a growing client base, maintaining confidentiality at the highest standards of corporate governance."

The name of the new division reflects the initials of Thad's father, Leigh R. Bench. According to Thad, his father instilled in him a strong work ethic, the importance of character, and a commitment to the highest standards of corporate relationships. Mr. Bench chose the name to honor his father, whom he had the pleasure of working with for a number of years.

The parent company, Benchworks, is a comprehensive marketing services firm headquartered in Chestertown, Maryland, that was founded in 1991. The company specializes in the strategy, design, production, and implementation of complete marketing and branding services. Clients

include a wide variety of companies in the pharmaceutical, beverage, manufacturing, and education industries in North America and Europe. Additional Benchworks operating units include a [product launch center](#) and advisory services. For additional information, please visit www.benchworks.com or call **800-536-4670**.

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