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Benchworks Marks 25 Years of Excellence in Life Science Marketing

Benchworks is a marketing firm which serves the life science industry and is headquartered in Chestertown, Maryland.

Chestertown, Maryland, November 9, 2016 – This year marks 25 years in business for [Benchworks](#), a rapidly growing privately held business dedicated to serving the life science industry. Benchworks' operating units include a multi-location advertising agency with expertise in DTC/HCP campaign development; a wholesale DEA inspected pharmaceutical drug distribution business licensed to handle drug schedules II-V, including cold chain assets with facilities in Maryland, Kentucky and Florida; and lastly, a consulting business that works with life science and medical device companies on commercialization planning. The Benchworks family of companies has a particularly strong level of expertise in product launch management and product lifecycle optimization.

Benchworks began serving a national audience in 2001, eventually earning long-term strategic assignments with pharmaceutical clients such as Pfizer, Shire, Otsuka and Teva. Currently Benchworks does business with over 25 life science and medical device companies in North America.

"I am pleased to say that after decades of hard work, we have evolved Benchworks into a full-service strategic agency capable of handling AOR assignments," said CEO Thad L. Bench Sr. "The acquisition of [Safe Chain Solutions](#), our pharmaceutical drug distribution business, allows us to provide our life science clients with a robust platform to help them achieve their commercial goals."

A New Era

For the past 25 years, Benchworks has remained family owned. Thad L. Bench Sr. leads the company as CEO, and his philosophies guide the company's activities. "Being family owned means Benchworks can focus on nurturing a client's brand, rather than quarterly numbers for stockholders," said Thad Sr.

Thad L. Bench II, a graduate of St. Mary's College, recently joined Benchworks to support business development initiatives and marketing activities. This move further demonstrates the company's commitment to a long-term strategy for growth and operational excellence.

Looking forward, Thad Sr. says his goal is "to manage our growth in a way that is sustainable and guided by a sustained focus on quality and continued professional development of our people." In addition, the company's philosophy of graciousness and respect—toward clients, colleagues and agency partners—will never change, he added.

"We are entering a period of robust, double-digit growth as Benchworks begins to gain its rightful market share. The commercial pressure on our clients makes Benchworks a very attractive option because we are a high-quality independent agency that represents an excellent value," Thad Sr. said.

"In my view, we are still very early in our commercial cycle," he added. "While we are 25 years old as an organization, Benchworks feels to me like a young company full of promise, optimism and potential for exponential growth."

About Benchworks

Benchworks, a comprehensive marketing services agency headquartered in Chestertown, Maryland, was founded in 1991. The company specializes in the design, production and launch of complete marketing and branding services. Clients include a wide variety of companies in the pharmaceutical, beverage, manufacturing and education industries in North America and Europe. Benchworks' subsidiary, Safe Chain Solutions, specializes in the distribution of ethical drugs and 3PL services. For additional information, visit www.Benchworks.com or call **800-536-4670**.