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***For immediate release ...***

## **Benchworks Names Melissa Johnston as President**

*Chestertown, MD, December 16, 2014* – [Benchworks](#) is pleased to announce that **Melissa Johnston** has been named to the position of **President**. She will be responsible for all agency functions and executing the company's vision and strategy, as well as overseeing sales and marketing. Melissa will also support Benchworks' market development initiatives focusing on the Boston, Washington, DC, and Virginia markets.

Previously, Melissa held the title of Senior Vice President at Benchworks. As a member of the leadership team, she helped manage the company's daily operations, implementing business procedures and controls, and supervised the project management staff. Melissa also directed Benchworks' pharmaceutical/life science segment serving clients including Shire, West, and Supernus.

Melissa commented on the appointment, saying "I am looking forward to working closely with Thad Bench (CEO) and Renee Bench (Chairman) to help execute the overarching vision and strategy for the Benchworks marketing business unit. This is an exciting time. With our recent acquisition of Safe Chain Solutions and the creation of our consulting division, we continue to expand our support for our pharmaceutical and life science clients as well as build a solid portfolio of middle-market accounts."

Benchworks CEO Thad Bench said "Melissa's impressive accomplishments and dynamic work style have earned her this important role. I am confident that under her leadership, Benchworks will flourish and continue to meet and exceed our clients' expectations as I shift my responsibilities to managing an expanding number of business units. I look forward to working closely with Melissa in her new position."

Melissa earned a BA in Business and Economics from Washington College. She also completed the Project Management Certificate Program from the University of Delaware.

Benchworks, a comprehensive marketing services firm headquartered in Chestertown, MD, was founded in 1991. The company specializes in the design, production, and launch of complete marketing and branding services. Additional Benchworks operating units include Benchworks Consulting, Safe Chain, and a licensed products division. Clients include a wide variety of companies in the pharmaceutical, beverage, manufacturing, marine, tourism, and education industries in North America and Europe.

For more information, visit [www.benchworks.com](http://www.benchworks.com), or call **800-536-4670**.

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