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***For immediate release ...***

## **Benchworks Names Vujanic Executive Vice President**

***Benchworks is a comprehensive marketing services firm.***

Chestertown, MD, July 23, 2015 – [Benchworks](#) is pleased to announce that **Brenda Vujanic** has been promoted to the position of Executive Vice President. She will be responsible for managing the corporate marketing and communication strategy, providing strategic guidance for key clients, and serving as an experienced resource for Benchworks' expanding team as the marketing services firm continues to grow.

Brenda has extensive marketing experience and most recently served as a Vice President/Account Director at Benchworks. In that role, she implemented a variety of marketing initiatives for pharmaceutical clients including Noven and Otsuka. She has also served as an instrumental member of the Benchworks leadership team, providing insights and recommendations for process improvement and corporate growth.

Benchworks President Melissa Johnston said, "I've had the pleasure of working with Brenda for more than 7 years. She provides exceptional strategic marketing guidance to clients and serves as a valued leader of the Benchworks team. Brenda works tirelessly to ensure that her clients and colleagues are achieving their goals. I'm honored to work with her and look forward to our continued collaboration in helping Benchworks achieve its objectives."

Benchworks, a comprehensive marketing services firm headquartered in Chestertown, Maryland, was founded in 1991. The company specializes in the design, production, and launch of complete marketing and branding services. Clients include a wide variety of companies in the pharmaceutical, beverage, manufacturing, and education industries in North America and Europe. Additional Benchworks operating units include a [product launch center](#), Benchworks

# Benchworks

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