

For more information, contact  
Charlotte Zang  
410-810-8862  
czang@benchworks.com

*For immediate release ...*

## **Benchworks Promotes Sally Reed to Vice President**

*Reed supervises the Benchworks Digital Services team.*

Chestertown, MD, August 26, 2015 – [Benchworks](#) is pleased to announce that **Sally Reed** has been promoted to the position of **Vice President, Digital Services**. In this position, Sally will be responsible for supervising all activities of the Digital Services team and working to expand digital offerings for Benchworks clients. This includes website development, videos, email marketing, and interactive banners.

Sally joined Benchworks in 2011 as Digital Director, managing a variety of projects including website development, digital advertising, and email marketing. Previously, she was employed with Cadient Interactive in Philadelphia where she managed a team of pharmaceutical marketing project managers.

Commenting on the promotion, Benchworks President Melissa Johnston said, “Sally’s experience, dedication, and positive attitude have helped expand our digital service offerings. She is a valued member of our leadership team and consistently provides strategic direction for Benchworks and its clients.”

Benchworks, a comprehensive marketing services firm headquartered in Chestertown, Maryland, was founded in 1991. The company specializes in the design, production, and launch of complete marketing and branding services. Clients include a wide variety of companies in the pharmaceutical, beverage, manufacturing, and education industries in North America and Europe. Additional Benchworks operating units include [Safe Chain Solutions](#), a product launch center, Benchworks Consulting, and a licensed products division. For additional information, please visit [www.benchworks.com](http://www.benchworks.com) or call **800-536-4670**.

###

[www.benchworks.com](http://www.benchworks.com)