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*For immediate release ...*

## **Thad L. Bench II Joins Benchworks**

***Thad Bench II will focus on marketing and business development.***

Chestertown, MD, April 12, 2016 – In the best tradition of family businesses, [Benchworks](http://www.benchworks.com) is pleased to announce that Thad L. Bench II has joined the company that his father Thad L. Bench, Sr., co-founded. Thad II will be responsible for marketing activities for Benchworks and Safe Chain Solutions, a Benchworks company, along with business development initiatives.

“This is a very rewarding development for me, both personally and professionally,” said Benchworks CEO Thad L. Bench, Sr. He added that having his son join the team is a clear message to clients and employees that Benchworks is committed to a long-term strategy for growth and operational excellence.

“In an age when many companies are focused on short-term returns and an exit strategy, I hope that our clients appreciate the fact that the Benchworks approach to business harkens back to the day when long-term relationships mattered and were forged on a foundation of good work,” Thad Sr. said.

Prior to joining Benchworks, Thad II enjoyed a successful stint in commercial real estate while at Hyatt Commercial in Annapolis, MD. He holds a bachelor’s degree in economics from St. Mary’s College of Maryland and was part of the nationally ranked St. Mary’s sailing team.

“I am honored to join such a professional and growing company, and I am proud to work alongside my father and the rest of the executive team at Benchworks,” said Thad II. “As I focus on adding new accounts to the client list, I will do my best to exemplify the exceptional standards Benchworks has maintained since the company’s founding 25 years ago.”

Benchworks, a comprehensive marketing services firm headquartered in Chestertown, Maryland, was founded in 1991. The company specializes in the design, production, and launch of complete marketing and branding services. Clients include a wide variety of companies in the pharmaceutical, beverage, manufacturing, and education industries in North America and Europe. For additional information, please visit [www.benchworks.com](http://www.benchworks.com) or call **800-536-4670**. For more information on Safe Chain, visit [www.safechainsolutions.com](http://www.safechainsolutions.com) or call **855-43PL-SCS** (855-437-5727).

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