

BENCHWORKS FACT SHEET

INTENTIONALLY INTEGRATED THINKING FOR HEALTHCARE BRANDS

WE ARE A TEAM BUILT WITH PURPOSE—

a collaboration of creative agency pros, former industry brand champions, strategists, tech experts, and scientists.

We can flex, scale, expand, and contract according to the need. It means our thoughtful, integrated, 360 approach to brand challenges is built for an increasingly complex business environment that continues to offer opportunities to do great things for patients, their loved ones, and their healthcare professionals.

Benchworks is part of BW Health Group, a family of interconnected companies dedicated to supporting and building partnerships with the life sciences industry. For more information, visit BWHealthGroup.com.

OUR MARKET EXPERTISE

Pharmaceutical
Biotech
Medical Device
Health Systems

OUR CLIENT LIST INCLUDES

Pfizer	Vertical
Sun Pharma	Rockwell
Noven	Mallinckrodt
Otsuka	Radius
Supernus	EMD Serono

OUR INTEGRATED TEAM DEVELOPS AND DELIVERS

Brand strategy
Launch planning
Branding
Creative campaign development
Tactical planning and execution
Digital strategy and execution
Sales force support
Staff augmentation and operational support
Payer strategy

AWARDS AND RECOGNITION

Inc. 5000 List
MM&M Top 100 Agencies
PM360 Elite Awards
Finalist - EY Entrepreneur of the Year
Rx Club - Award of Excellence

NUMBER OF EMPLOYEES

55 and counting

LOCATIONS

PHILADELPHIA, PA
2424 E York Street
Suite 233
Philadelphia, PA 19125
800-536-4670

CHESTERTOWN, MD
954 High Street
Chestertown, MD 21620
410-810-8862

CONTACT US

Media inquiries

Brenda Vujanic, Chief Marketing Officer
BVujanic@benchworks.com | 410-708-6145

Michelle Garvey, Marketing Manager
MGarvey@benchworks.com | 302-275-4907

New business

Tom McDonnell, President, BW Health Group
TMcDonnell@benchworks.com | 484-477-6729

Thad Bench II, Growth Officer, BW Health Group
TBenchII@benchworks.com | 410-708-2632

Follow us



BENCHWORKS