

# BENCHWORKS FACT SHEET

INTENTIONALLY INTEGRATED THINKING FOR HEALTHCARE BRANDS

## WE ARE A TEAM BUILT WITH PURPOSE—

a collaboration of creative agency pros, former industry brand champions, strategists, tech experts, and scientists.

We can flex, scale, expand, and contract according to the need. It means our thoughtful, integrated, 360 approach to brand challenges is built for an increasingly complex business environment that continues to offer opportunities to do great things for patients, their loved ones, and their healthcare professionals.

Benchworks is part of BW Health Group, a family of interconnected companies dedicated to supporting and building partnerships with the life sciences industry. For more information, visit [BWHealthGroup.com](http://BWHealthGroup.com).

## OUR MARKET EXPERTISE

Pharmaceutical  
Biotech  
Medical Device

## OUR CLIENT LIST INCLUDES

Pfizer	Neurosigma
EMD Serono	AGTC
Otsuka	Angion
Sun Pharma	Harmony
Novavax	Ironshore
Noven	Almirall
Attentiv	

## OUR INTEGRATED TEAM DEVELOPS AND DELIVERS

Brand strategy  
Launch planning  
Branding  
Creative campaign development  
Tactical planning and execution  
Digital strategy and execution  
Sales force support  
Staff augmentation and operational support  
Payer strategy

## AWARDS AND RECOGNITION

Inc. 5000 List  
MM&M Top 100 Agencies  
PM360 Elite Awards  
Finalist - EY Entrepreneur of the Year  
Rx Club - Award of Excellence

## NUMBER OF EMPLOYEES

55 and counting

## LOCATIONS

**PHILADELPHIA, PA**  
2424 E York Street  
Suite 100 G/H  
Philadelphia, PA 19125  
800-536-4670

**CHESTERTOWN, MD**  
954 High Street  
Chestertown, MD 21620  
410-810-8862

## CONTACT US

### Media inquiries

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### New business

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